

# MICROPROGRAM ENTREPRENEURSHIP

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## Overview

The Microprogram in Entrepreneurship provides an opportunity to gain an expertise in entrepreneurship and entrepreneurial thinking in a hands-on, practical learning experience, to fulfill the needs of corporate innovators, businesses and social ventures.

## Program Requirements

Requirements for this program have been modified. Please consult the 2021-2022 calendars (<http://catalogue.uottawa.ca/en/archives/>) for the previous requirements.

### Compulsory Courses

ADM 1100	Introduction to Business	3 Units
ADM 2313	The Entrepreneurial Society	3 Units
ADM 4316	Management of Innovation	3 Units
AHL 3300	Creativity and Innovation	3 Units

### Optional Courses

3 course units from:	3 Units
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ADM 3313	New Venture Creation
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ADM 3315	Social Entrepreneurship
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At least six units from:	6 Units
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ADM 1340	Financial Accounting
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ADM 2320	Marketing
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ADM 2336	Organizational Behaviour
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ADM 3360	Business Law
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ADM 3396	Seminar in Administration
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ADM 4310	Managing Science and Technology Enterprises
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ADM 4315	Strategic Entrepreneurship
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ADM 4326	Digital Marketing Technologies
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ADM 4329	Personal Selling
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AHL 2300	Introduction to Community Engagement
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<b>Total:</b>	<b>21 Units</b>
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Encourage completion of Entrepreneurial Mind Certificate offered by the University of Ottawa Entrepreneurship Hub.

ADM 1100